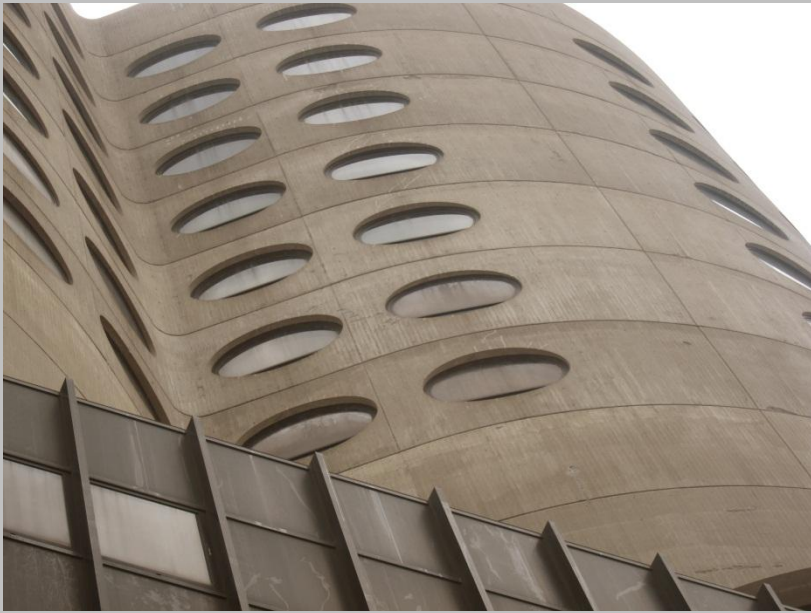


The Future of Preservation – Preservation of the Future

Jessica Baldwin

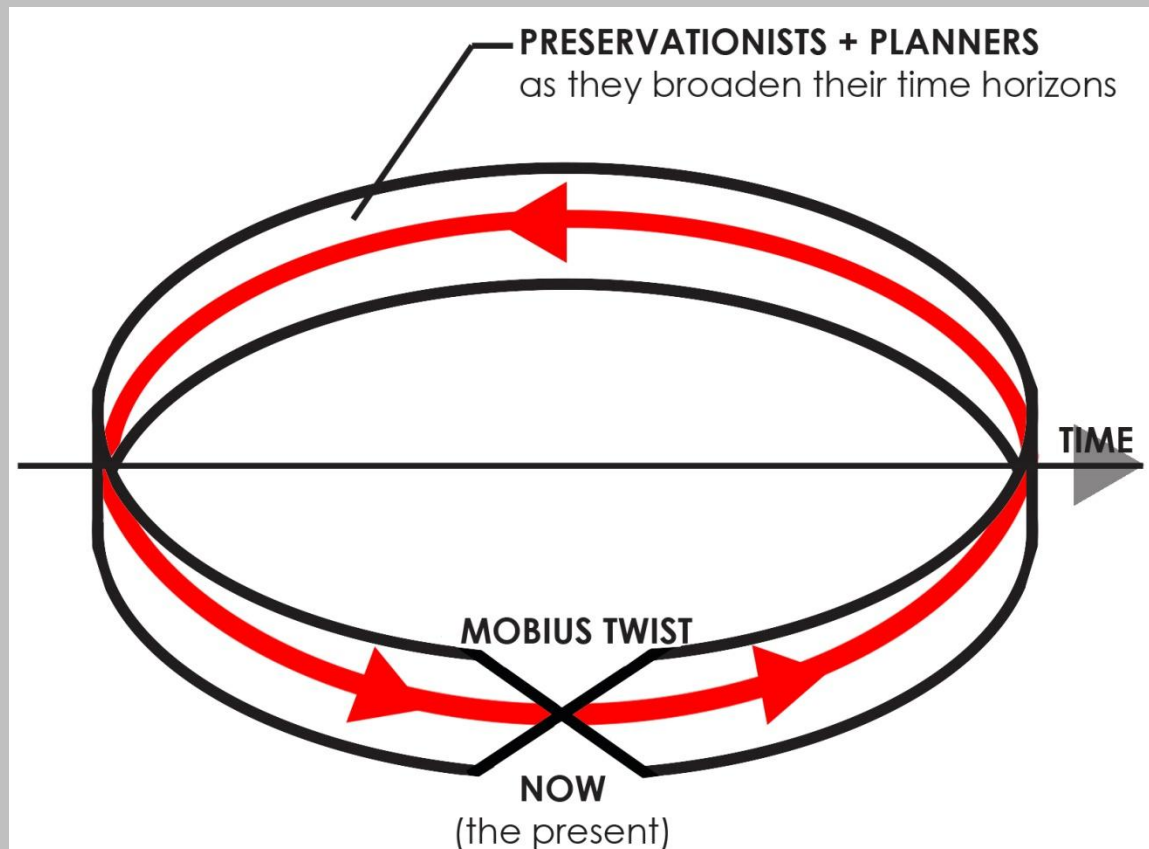
Pratt Institute

2014

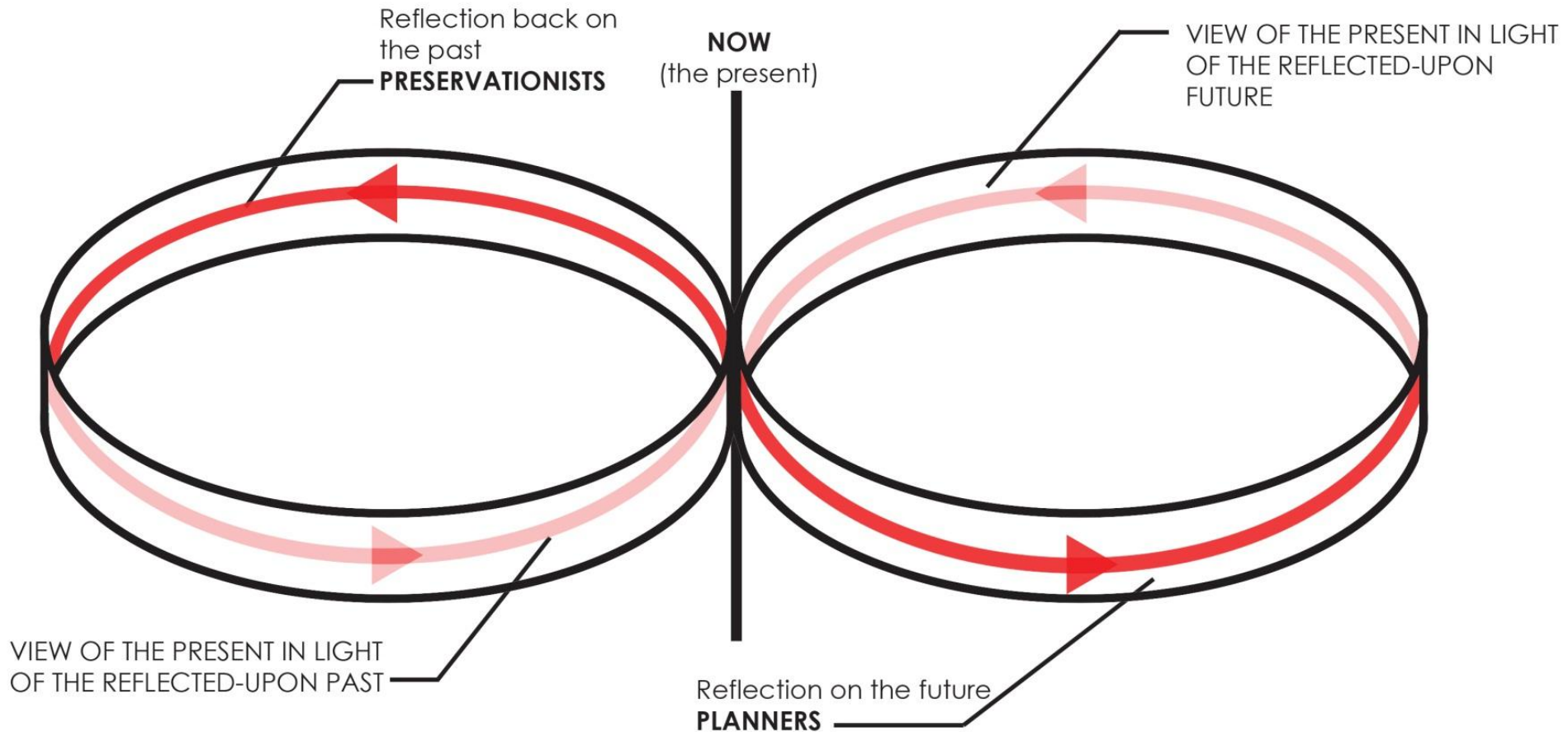


Self-Referencing Preservation

- **“Historic Preservationists don’t merely contemplate history-they act upon it.”**
- Learning about the past makes it part of our present



Self-Referencing Preservation



What Makes A Landmark

- Historical significance
- Cultural significance
- Architectural significance

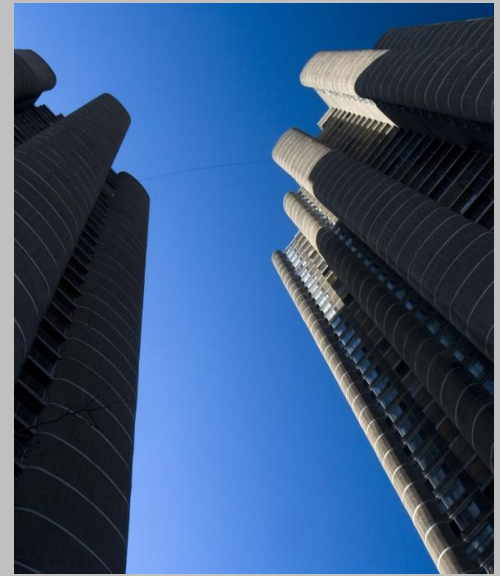


30 year Criteria

- A new generation's outlook
- Development of a growing place
- Maintaining a Sense of Place



30 under 30



American Folk Art Museum



- Todd Williams Billie Tisen Architects
- 40,000 sq. feet
- Completed 2001



There is no system for advanced
planning in preservation.



Possible Solutions

- Landmark every building 30 years old
- Do Nothing
- **Tiered Landmarks System**
 - documentation of buildings at “birth”



Tiered Landmarking

- Reviews building stock of five boroughs and collects data based on construction permits
- Uses architectural significance as a qualifier to add to list of potential landmarks



Tiered Landmarking

- As each building ages and reaches 10, 15, 20 and 25 years old it is categorized within LPC and evaluated
- LPC has the authority to recognize as Landmark before it's 30 years old



Stakeholders

- New York City Landmarks Preservation Commission
- Preservation Advocacy
- Architects
- Developers/Investors



What Works BEST ?



