

22nd Annual Preservation Conference

# Preservation and the Progressive Agenda Framing the Conversation

MARCH 4 - 5, 2016

The Historic Districts Council is the citywide advocate for New York's historic neighborhoods. For more than forty years, HDC has worked to ensure the preservation of significant historic neighborhoods, buildings and open spaces, to uphold the integrity of the Landmarks Law and to further the preservation ethic.



## Friday, March 4, 2016 Keynote and Opening Reception

6:00 pm – 8:00 pm Thurgood Marshall United States Courthouse 40 Foley Square Manhattan

> Saturday, March 5, 2016 Conference Panels

Plus the Preservation Fair!
9:00 am – 1:00 pm
New York Law School
185 West Broadway
Manhattan

#### Preservation and the Progressive Agenda: Framing the Conversation

The 2016 Preservation Conference examines historic preservation's role within the current political landscape of New York City. Historic Preservation in America has its origins in the Progressive Era and came of age during the civil rights struggles of the 1960s. Today, for the first time in a generation, New York City is governed by a Progressive leader, Mayor Bill de Blasio, who is dedicated to the goals of creating "a more just and equal city for all New Yorkers." What does this mean for the city's built environment and robust community of preservation advocates?

The Conference begins with a keynote address by Manhattan Borough President Gale A. Brewer, which will be followed by an opening reception. The next morning, two panel discussions will dive deeper into two central issues in present land use planning: affordable housing and community-based planning. This dialog will be further enlivened by a Preservation Fair, in which local preservation advocates working on specific campaigns across the five boroughs will present their efforts and engage the audience in their important work.

To highlight the themes presented during the Conference, a series of walking tours in a diverse array of New York City neighborhoods and locations is offered throughout March and April.

For more information or to purchase tickets, visit hdc.org or call 212-614-9107

#### **KEYNOTE AND OPENING RECEPTION**

Friday, March 4, 2016 6:00 pm – 8:00 pm Thurgood Marshall United States Courthouse 40 Foley Square Manhattan

## Keynote address by **Manhattan Borough President Gale A. Brewer**

Gale A. Brewer is the 27th Manhattan Borough President. Ms. Brewer previously served on the City Council for 12 years. Throughout her years of public service, Brewer has been a tireless advocate for the preservation of New York City's built environment. As Councilmember, she successfully passed legislation guaranteeing paid sick leave for most hourly employees, compelling landlords to fix repeat violations, requiring all City data to be published online, and the nation's first law protecting domestic workers. She was the founding chair of the City Council's Technology Committee in 2002. Immediately prior to her election to the City Council, Brewer served as Project Manager for the NYC Nonprofits Project at CUNY's Graduate Center, and before that worked for the Telesis Corporation, a private firm that builds affordable housing in New York City. Prior to that, Brewer served in City government in various roles, including as New York City Deputy Public Advocate, Director of Mayor Dinkins' Federal Office in New York City, Executive Director of the Mayor's Commission on the Status of Women and Chief of Staff to West Side Councilmember Ruth W. Messinger. Brewer has an MPA from Harvard's Kennedy School of Government, and she did her undergraduate work at Columbia University and Bennington College.

#### **CONFERENCE PANELS**

Saturday, March 5, 2016 9:00 am – 1:00 pm New York Law School 185 West Broadway Manhattan

9:00 - 9:45 am

#### Registration, Coffee and Preservation Fair

During coffee and registration, attendees will meet with civic and community-based groups who are working on neighborhood-based preservation campaigns. More than a dozen organizations will present their current efforts, including posters, images, postcards, petitions, brochures and other educational and advocacy literature. Come meet your fellow preservationists and learn about efforts to preserve our city.

9:45 am

#### **Opening Remarks**

10:00 - 11:15 am

#### Affordable Housing: How It Works with Historic Preservation

As one of the de Blasio administration's major priorities, affordable housing is a key focus of present land-use planning and decision-making. The Mayor's *Housing New York* plan has been a subject of much debate across communities in all five boroughs since it was unveiled in January 2015. As such, the community of those involved in land use issues, including city agencies, developers, planners and preservationists, have been working to define their various agendas within this political focus. Despite evidence that historic preservation is not at odds with affordable housing policies, some real estate professionals have attempted to pit preservation against affordable housing as a means of slowing the pace of

landmark designation in the city. In order to help the preservation community to counter that argument and define its role in this context, panelists **Benjamin Dulchin**, Executive Director of the Association for Neighborhood and Housing Development, and **Michelle de la Uz**, Executive Director of the Fifth Avenue Committee and a NYC Planning Commissioner, will outline some of the facts and engage the audience in a conversation about what affordable housing means in New York City.

11:15 - 11:45 am

#### **Break and Preservation Fair**

11:45 am - 1:00 pm

#### Community Planning: A Useful Tool for Historic Preservation

Though not a new concept, community-based planning—the process by which communities engage with civic leaders and contribute feedback about local concerns to ensure successful urban outcomes—has become popular in recent years. Neighborhoods across the city, from East Midtown to the South Street Seaport, have been engaged in community participation sessions to determine everything from zoning plans to local employment. Described by the New York City Planning Commission as "essential to the city's vitality," community-based planning provides a means of addressing a variety of issues by listening to those stakeholders who are most impacted and impactful. Panelists **John Shapiro**, Chair of Pratt Institute's Graduate Center for Planning and the Environment, and **Juan Camilo Osorio**, Director of Research at the New York City Environmental Justice Alliance, will outline the intellectual framework and address the current status of community-based planning efforts in New York City. Given this framework, can planners and preservationists define a model for taking on issues related to the preservation of neighborhood character?

### RELATED CONFERENCE PROGRAMS: WALKING TOURS

For tickets, please visit hdc.org or call 212-614-9107

Meeting locations and directions for the tours will be provided upon registration. Tours generally last between one and a half and two hours.

#### Saturday, March 19, 10:00 am

#### El Barrio's Artspace PS109

After 15 years of neglect, Public School 109, a grand, neo-Gothic style school designed in 1898 by Charles B. J. Snyder, underwent a dramatic restoration and conversion to artists' housing. Completed in 2015, this massive undertaking was carried out by Hamilton Houston Lownie Architects and Victor Morales Architects. The building, which now holds 89 units of affordable live/work space and 10,000 sf of complementary space for arts organizations, reopened in 2015 as El Barrio's Artspace/PS109. Artspace, a nationwide non-profit organization, operates 35 arts facilities in 15 states. Join us as Property Manager **Rolinda Ramos** takes us inside PS109 for a tour of this renovated masterpiece that links the civic pursuits of historic preservation and affordable housing.

#### Saturday, April 2, 10:00 am

## Gowanus: Community Planning in a Changing Context

Walk the landscape and the bridges of Brooklyn's famous coastal harbor inlet with members of FROGG: Friends

and Residents of Greater Gowanus. Hear stories of old from tour guide **Joseph Alexiou**, author of the newly published book, *Gowanus: Brooklyn's Curious Canal*. Learn how community planning and grassroots interactions have given shape to a future Gowanus, and experience firsthand the present-day impacts of Mayor de Blasio's first experimental "high-rise affordable housing" now towering over the low-rise, early industrial district of the Gowanus Canal.

#### Sunday, April 3, 10:00 am

#### **Terminal City: Past, Present, Future**

Explore preservation, zoning, scale and development issues with this tour of iconic Park Avenue in Midtown with architectural historian John Kriskiewicz, Associate AIA. The New York Central Railroad completed Grand Central Terminal in 1913 as a rational, monumental gateway to the city. Utilizing the progressive ideals of the City Beautiful Movement, the terminal was conceived as the focal point of a much more comprehensive plan. The open air railroad yards to the north were replaced by new underground double deck rail yards. On top, a coordinated, incomeproducing real estate development called "Terminal City" took shape. The post-World War II building boom brought about a frenzy of rebuilding on almost every block, transforming Park Avenue from a Beaux Arts Boulevard into a gleaming thoroughfare of International Style Modern skyscrapers. Today, remodeling, rebuilding and redevelopment are reminding us about the issues of preservation, zoning, scale and development. What is the balance? What is at stake? Can redevelopment be planned to fulfill the ideals of a 21st Century "Terminal City"?

#### Saturday, April 9, 10:00 am

#### A Walk Through the Sunnyside Gardens Historic District

Jeffrey Kroessler and Laura Heim will lead a tour of this 1920s garden suburb designed by Clarence Stein, Henry Wright and Grosvenor Atterbury, with landscape architect Marjorie Cautley. The tour begins with a presentation on the history of Sunnyside, the struggles over preservation and the difficulties and opportunities of practicing architecture there. The tour will walk through several of the courtyards and includes a stop at Lewis Mumford's house, and ends at the designated Phipps Garden Apartments, model tenements designed by Clarence Stein built in 1931. In addition, the tour will highlight renovation projects completed since designation in 2007.

#### Sunday, April 10, 2:00 pm

# Lincoln Square: Urban Planning in mid-20th Century New York

Generally bounded by Amsterdam and West End

Avenues and stretching from 59th to 65th Streets, Lincoln Square was famously the site of a major redevelopment scheme in the 1940s and 50s. While the New York City Housing Authority cleared what was thought to be some of the city's worst slums to build the Amsterdam Housing Projects, civic leaders including John D. Rockefeller III and Robert Moses made plans for Lincoln Center for the Performing Arts. Join architect and author of *Old Buildings New Forms*, **Françoise Bollack**, for a tour of a neighborhood transformed by urban renewal. The tour will take in the Amsterdam Houses, as well as a number of schools, including the Martin Luther King, Jr. Educational Campus and the Fiorello H. LaGuardia High School of Music & Art and the Performing Arts.

Stay tuned for HDC's many upcoming events, including a day-long symposium on the history of immigration—and food—in Yorkville on **Saturday, April 30**, in partnership with Friends of the Upper East Side Historic Districts!

Visit us at hdc.org to join our mailing list and to follow us on
Facebook
and
Twitter.

HDC thanks Karen Greve Milton, Circuit Executive of the U.S. Court of Appeals for the Second Circuit, and the entire staff of the Thurgood Marshall United States Courthouse for their gracious hospitality.



THE ADVOCATE FOR NEW YORK CITY'S HISTORIC NEIGHBORHOODS

232 East 11<sup>th</sup> Street New York NY 10003 tel **(212) 614-9107** fax (212) 614-9127 email hdc@hdc.org



Photo ©2016 Pavel Bendov

The 22nd Annual Preservation Conference is supported, in part, by public funds from the New York City Department of Cultural Affairs in partnership with the City Council and by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature. Additional support is provided by City Councilmembers Margaret Chin, Inez Dickens, Daniel Garodnick and Corey Johnson.





