

The Preservation Advantage



Stand with the Historic Districts Council
to grow your business while protecting
neighborhood character:

- **Unmatched Expertise**

Never fear the words "Landmarks Commission" again! We provide more testimony than any other organization, and can use our decades of experience to help you address client-specific needs.

- **Reputation, Redefined**

In-depth classes are only the beginning. Use our robust array of client resources and branding opportunities to distinguish yourself in today's competitive real estate marketplace.

- **The Perfect Closing Gifts**

Make a tax-deductible contribution in your client's name to immediately connect them with our walking tours, educational programs, and exclusive parties. It's an easy way to say "thanks"—and to keep the referrals coming.

Dial Adrian Untermeyer at (212) 614-9107 today!



HISTORIC DISTRICTS COUNCIL

Your New Competitive Edge

Learn more about the benefits accompanying each level of tax-deductible support from Real Estate professionals:

Annual Support:	\$100	\$500	\$1,000	\$5,000+
Historic Districts Council Tote Bag	✓	✓	✓	✓
E-bulletins on pressing preservation issues	✓	✓	✓	✓
Invitations to events, tours, lectures, and parties	✓	✓	✓	✓
Journal Ads for Annual Grassroots Awards and Landmarks Lion Gala		✓ <i>(¼ Page)</i>	✓ <i>(½ Page)</i>	✓ <i>(Full Page)</i>
Client Tickets to Neighborhood Walking Tours		✓ <i>(Discounted Tickets)</i>	✓ <i>(Five free tickets)</i>	✓ <i>(Ten free tickets)</i>
Preservation Advantage Certificate & Website Badge			✓	✓
Eight Hours of Professional Education			✓	✓
Two Tickets to Annual Grassroots Awards			✓	✓
Two Dinner Tickets to Annual Landmarks Lion Gala				✓

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