

HISTORIC DISTRICTS COUNCIL

GRASSROOTS PRESERVATION AWARDS

Wednesday, June 4, 2014 6:30 PM

Grace Church 254 Hicks Street Between Joralemon Street and Grace Court Brooklyn Heights

Congratulations to MANHATTAN BOROUGH PRESIDENT GALE BREWER ලී ALL OF THE 2014 GRASSROOTS AWARD WINNERS!



A NATIONAL HISTORIC LANDMARK



PROGRAM

2014 Grassroots Preservation Awards and Preservation Party

Welcome

Presentation of Awards

Michael Perlman

730 Riverside Drive Tenants Association

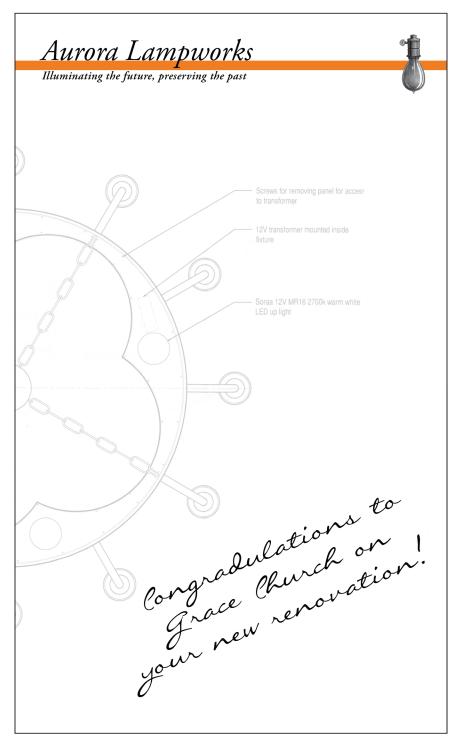
First Avenue Estate Coalition

Lola Finkelstein and the Multi-Board Task Force on Midtown East

> **Friend from the Media** The Lo-Down

Friend in High Places Manhattan Borough President Gale Brewer

Closing Remarks



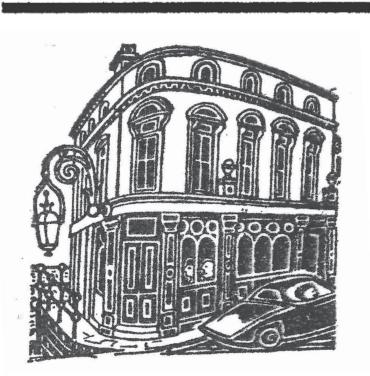
GRASSROOTS PRESERVATION AWARDS

Successful historic preservation efforts in New York City require a collaboration among many parties, including the public, government agencies and the private sector. Without popular support even the most well-intentioned and farsighted public policy cannot be implemented, and without governmental guidance even the most organized and well-funded private efforts are doomed to fail.

With these awards HDC seeks to recognize, honor and encourage public participation in the preservation process. These are the individuals and organizations that, with their time, effort and support, move the preservation collaboration forward. By working with, encouraging and cajoling public decision-makers, these grassroots preservationists form the foundation of all our work. In 2000, HDC gave the first annual Grassroots Preservation Awards to recognize such outstanding efforts.

In addition, the awards include two special categories. The Friend in High Places and Friend from the Media Awards honor and acknowledge the dedication and support of elected officials and the press for encouraging the cause of historic preservation throughout the city. Without support from elected representatives or the media, few community-based preservation efforts would ever bear fruit.

CONGRATULATIONS TO THE GRASSROOTS AWARD WINNERS – FROM LEO & KEN



LEO J. BLACKMAN ARCHITECTS 12 W 27 St Flr 17 New York 10001

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A native Forest Hills resident, *Michael Perlman* is the chairman of the Rego-Forest Preservation Council. The Council was founded in 2006 in response to that year's 100th anniversary of Forest Hills and the parcel that would become known as Rego Park in 1923. It works to preserve and commemorate the architectural and cultural history of Forest Hills and Rego Park, as well surrounding areas of Queens, through advocacy and property owner assistance. In 2010, Mr. Perlman launched a public campaign to preserve and creatively reuse the iconic Forest Hills Tennis Stadium, which was under threat of demolition. As a result of these efforts, the stadium has undergone some restoration work and has been reborn as a concert venue. He is involved in the continuing preservation efforts of a number of civic, religious and popular neighborhood institutions in Queens and earned the nickname "Diner-Man" after his efforts to save and relocate a number of historic freestanding diners.



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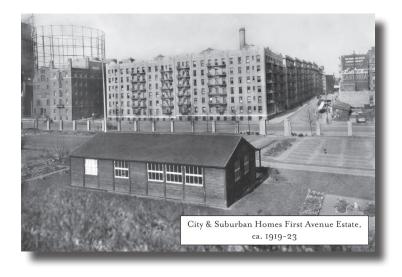
Saluting the Historic Districts Council and its achievements!



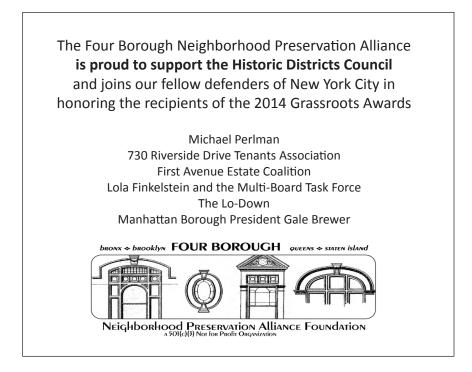
The 730 Riverside Drive Tenants Association, established more than 50 years ago, advocates for the safety, preservation and quality of life for residents of their beautiful West Harlem apartment complex. Built in 1912 by the architects George and Edward Blum, the Beaumont Apartments are an iconic example of the Beaux-Arts style and the residence of many famous Harlem citizens, including singer Marian Anderson and author Ralph Ellison. Following many years of mismanagement and neglect of both tenants and the property, the Association took action to maintain and prevent further deterioration to the building. Garnering the support of the residents, local politicians and historians as well as Community Board 9, the Association, under the leadership of Jenna Lucente and John-Martin Green, successfully campaigned for the building's protection as an individual New York City landmark. JOYCE MATZ ASSOCIATES JOINS THE HISTORIC DISTRICTS COUNCIL IN HONORING THOSE WHO ARE RECEIVING THE 14TH ANNUAL HDC GRASSROOTS AWARDS.

WE THANK THEM FOR THEIR DEVOTION TO PRESERVATION AND THEIR COMMUNITIES.

Sopce Matz Associates



First Avenue Estate Coalition is a group of advocates who have worked passionately against the application to demolish two landmark model tenement buildings. Originally designated with the rest of the City and Suburban Homes Company First Avenue Estate in 1990, the two buildings along York Avenue were later removed from the landmark site. In 2006, the Landmarks Preservation Commission re-designated these properties in spite of intentional defacement by the owner. A multi-year legal fight ensued, but the designation was eventually upheld, at which point the owners filed to demolish the buildings citing economic hardship. The Coalition includes Friends of First Avenue Estate and Concerned Citizens of E64th and E65thSts-First to York Avenues, two tenant groups that have advocated for the preservation of their homes for more than 25 years, and Friends of the Upper East Side Historic Districts, a neighborhood organization dedicated to preserving the architectural legacy, livability and sense of place of the Upper East Side. Also involved in this more recent campaign is Jessica Lappin, local Council Member from 2006-2013, whose unwavering support has been critical. In the face of stalling tactics and the purposeful neglect of both tenants' rights and needed maintenance to the buildings, the First Avenue Estate Coalition remains dedicated to preserving these early, successful examples of affordable housing, and achieved an important victory in May when the LPC unanimously denied the owner's hardship application.

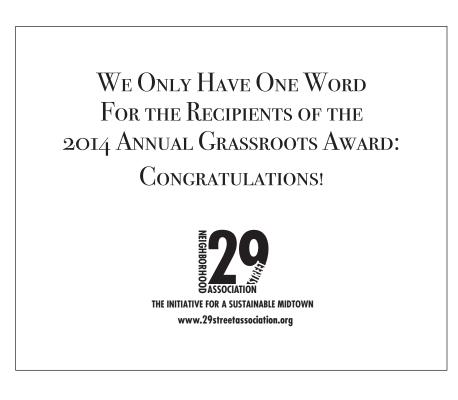






The Multi-Board Task Force, consisting of Manhattan Community Boards 1, 4, 5 and 6, was established in 2012 in order to investigate and evaluate the Midtown East Rezoning proposal put forth by the Bloomberg administration. These civic leaders and volunteers prioritized and articulated the needs of the public, advocating for the consideration of problems of density, transportation and loss of historical fabric. The preservation of Midtown East's historically significant buildings was among the key concerns of the Task Force, and they collaborated with a number of preservation groups to maintain focus on this concern.

Chaired by **Lola Finkelstein** and with the support of community boards across the borough, the Task Force was able to provide a substantive review of the rezoning proposal and challenged the City to create a more comprehensive vision for a 21st-century Midtown. In November of 2013, with the decisive backing of Council Member Daniel Garodnick and other politicians, the Midtown East Rezoning proposal was withdrawn from consideration due to lack of support. The Task Force remains attentive to this important citywide issue and will continue its work with the new administration.





FRIEND FROM THE MEDIA



The Lo-Down is a community website and monthly print magazine that is the local resource for current events, culture, real estate and entertainment for the Lower East Side of Manhattan. Founded as a blog in 2009 by Ed Litvak and Traven Rice, a TV news producer and filmmaker, in reaction to the lack of substantive coverage of their vibrant neighborhood, The Lo-Down has grown to be a major community forum. Ed Litvak is a frequent presence at the Landmarks Commission, Community Board 3 and events sponsored by community preservation groups. The Lo-Down continuously produces comprehensive articles, updates and photos concerning the preservation of historic buildings and historic districts. They present balanced stories based on interviews with local preservationists, concerned individuals and grassroots groups and -- at the same time -- with property owners, religious leaders and elected officials. Through this policy of inclusive reporting and active community engagement, The Lo-Down has significantly increased awareness of the importance of preservation to the rapidly changing LES community.





FRIEND IN HIGH PLACES



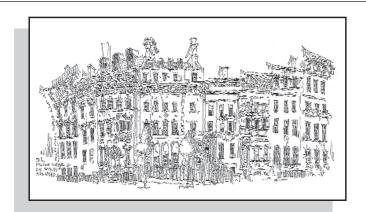
Gale Brewer was elected the 27th Manhattan Borough President in 2013. Ms. Brewer previously served on the City Council for 12 years, representing the 6th Council District, which includes most of the Upper West Side and northern Clinton, and encompasses 10 designated historic districts. During her many years of dedicated public service, she has been an enthusiastic and strong supporter of preservation efforts in Manhattan (and beyond). Her support of the West End Avenue Historic District (which consists of three historic district extensions) and individual landmarks such as the West-Park Presbyterian Church was vital to their successful designation. More recently, spurred by the loss of historic buildings and businesses on West 57th Street, Ms. Brewer has emerged as a leader in the campaign to reform and strengthen the Landmarks Preservation Commission's designation process.

ABOUT THE HISTORIC DISTRICTS COUNCIL

The Historic Districts Council is the independent, not-for-profit, nonpartisan, citywide advocate for New York's designated historic districts and individual landmarks and for neighborhoods and buildings meriting preservation. The Council is dedicated to upholding the New York City Landmarks Law and to furthering the preservation ethic. This mission is accomplished through ongoing programs of hands-on assistance to more than 500 local community and neighborhood groups and through public-policy initiatives, publications, educational outreach and sponsorship of community events. In 2014, HDC is celebrating 43 years as the citywide advocate for New York's historic neighborhoods.

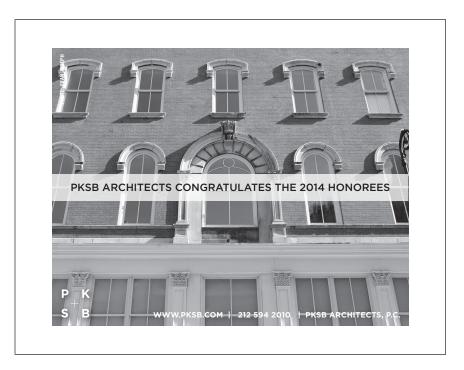
The core belief of the Historic Districts Council is that the preservation and enhancement of New York City's historic resources – its neighborhoods, buildings, parks and public spaces – are central to the continued success of the city. Originally founded in 1971 as a coalition of community groups from New York City's designated historic districts, HDC was incorporated as a nonprofit organization in 1985 and has grown to become the foremost citywide voice for historic preservation. Following its mandate of community-based preservation advocacy, HDC works continuously to broaden and educate the preservation constituency – from producing zoning and architectural surveys of unprotected historic neighborhoods, to meeting with legislators and city officials, to creating educational programs on the techniques and strategies of neighborhood preservation.

HDC's small professional staff is guided by its dedicated Boards of Directors and Advisers, whose members represent more than two dozen historic neighborhoods and are drawn from the fields of architecture, education, history, marketing, law, design, public relations, journalism and community activism. Their collective expertise aids community groups in their campaigns to preserve the sense of place that characterizes the city's diverse historic neighborhoods. Working with these neighborhood partners, HDC has been instrumental in preserving historic buildings and communities across the five boroughs.



DEFENDERS of the HISTORIC UPPER EAST SIDE

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LOCAL GROUP CO-SPONSORS

10th & Stuyvesant Streets Block Association 29th Street Neighborhood Association Auburndale Improvement Association Bay Ridge Conservancy Beaux Arts Alliance Bedford Barrow Commerce Block Association **Beverly Square East Association** Brooklyn Heights Association Brooklyn's Other Museum of Brooklyn Carnegie Hill Neighbors Central Park Conservancy Central Queens Historical Society Concerned Citizens of 64th-65th Streets, First-York Apartments Councilmember Vincent Gentile's Preservation Committee Defenders of the Historic Upper East Side Douglaston/Little Neck Historical Society Dumbo Neighborhood Alliance East 12th Street Block Association East Village Community Coalition, Inc. Fiske Terrace Association Four Borough Neighborhood Preservation Alliance Fraunces Tavern Museum Friends of Brook Park Friends of First Avenue Estate Friends of the Lower East Side Friends of the Lower West Side Friends of Terra Cotta Friends of the Upper East Side Historic Districts FROGG Gramercy Park Block Association Green-Wood Cemetery Landmark West! Madison-Marine-Homecrest Civic Association Mud Lane Society for the Renaissance of Stapleton Murray Hill Neighborhood Association New York City Historic Properties Fund Park Slope Civil Council Preserve & Protect Queens Historical Society Save Chelsea SoHo Alliance, Inc. The Drive to Protect the Ladies' Mile District The Floyd Bennett Field Task Force The Jackson Heights Garden City Society The Woodlawn Cemetery The Ridgewood Property Owners & Civic Association Two Bridges Neighborhood Council Vinegar Hill Neighborhood Association West End Preservation Society Willowtown Association



P.O. Box 332 Cooper Station New York, NY 10276

On the 25th anniversary of the Ladies' Mile Historic District we congratulate the Grassroots Preservation Award winners and wish them the same kind of success

Congratulations

to the Winners of

Historic District Council's

15th Annual Grassroots Preservation Awards



Queens Historical Society

143-35 37th Avenue

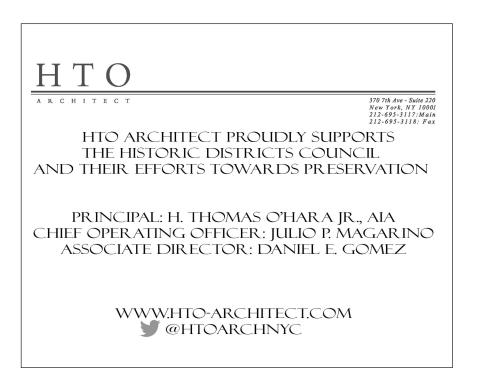
Flushing, New York 11354

Working to Preserve Our Past In Order to Protect Our Future

CONGRATULATIONS TO THE HISTORIC DISTRICTS COUNCIL AND THE

GRASSROOTS AWARDS WINNERS

MARY B. DIERICKX HISTORIC PRESERVATION CONSULTING

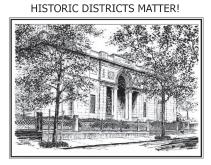


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CONGRATULATIONS and THANK YOU, 2014 GRASSROOTS AWARDEES!

The J. Pierpont Morgan Library, Built in 1903 McKim, Mead & White The first of three landmark buildings that comprise the Morgan Library and Museum. Madison Avenue and 36th Street, NYC



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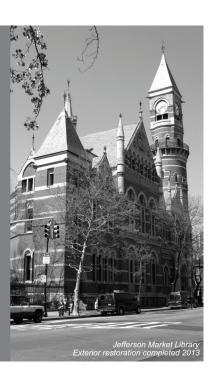
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Alison G. Greenberg, Esq. and Fensterstock & Partners LLP congratulate each of the awardees of the 2014 HDC Grassroots Awards.

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CARNEGIE HILL NEIGHBORS

Congratulates

The Grassroots Awardees

And Thanks HDC

For its Preservation Leadership

PAST RECIPIENTS

2013

Geoffrey Croft Myrtle Avenue Revitalization Project NYU Faculty Against the Sexton Plan Robert LaValva, New Amsterdam Market The Aquinas Honor Society of the Immaculate Conception School

2012

Coalition to Save Manufacturers Hanover Trust The Green-Wood Cemetery Parkway Village Historical Society West End Preservation Society

2011

Cedar Grove Beach Club Central Queens Historical Association Mary Kay Gallagher Prospect Cemetery Association

2010

Alice and Agate Court Historic District John Antonides, Hubbard House Coalition to Save West-Park Presbyterian Church Friends of the Upper East Side Historic Districts Two Bridges Neighborhood Council

2009

American Bank Note Company Printing Plant David Carnivale Friends of Gibbons U.G.R.R. Site and Lamartine Place Ridgewood Property Owners and Civic Association

2008

DUMBO Neighborhood Association Develop Don't Destroy Brooklyn Juniper Park Civic Association 227 Duffield Street Coalition

2007

Broadway-Flushing Homeowners Association Crown Heights North Association East Village Community Coalition Sunnyside Gardens Preservation Alliance 2006

Coalition to Preserve the Austin, Nichols & Company Warehouse Linda Eskenas Victoria Hofmo Tottenville Historical Society

2005

Judy Berdy Peter Levenson, 90 West Street Kate Ottavino Landmark West! Richmond Hill Historical Society Rosemary Cappozalo, St. George Theater

2004

Brooklyn Heights Association Douglaston/Little Neck Historical Society Thomson Meter Building Coalition: Nicholas Evans-Cato, Susan Tunick, Andrew S. Dolkart Leo J. Blackman Architects Mud Lane Society for the Renaissance of Stapleton

2003

CitiNeighbors Coalition for Historic Carnegie Hill Josephine E. Jones Senator Street 300 Block Association Seaport Community Coalition & Manhattan Community Board 1

2002

Evelyn and Everett Ortner Jackson Heights Beautification Group Murray Hill Neighborhood Association Save Gansevoort Market Task Force Linda C. Jones

2001 Daniel Donovan Paul Graziano Bill "Reverend Billy" Talen James Ferreri Marjorie Decker Johnson

2000 Hamilton Heights/West Harlem Community Preservation Organization Elizabeth Ashby The Coalition to Save P.S. 109 Save the Coogan! Coalition Michael Gotkin

Friend in High Places Award

Council Member Stephen Levin 33rd District, Brooklyn; 2013

Council Member Albert Vann 36th District, Brooklyn; 2012

State Senator Bill Perkins 30th District, Manhattan; 2011

Council Member Rosie Mendez 2nd District, Manhattan; 2010

Council Member Vincent J. Gentile 43rd District, Brooklyn; 2009

Council Member Jessica S. Lappin 5th District, Manhattan; 2008

Assembly Member Deborah Glick 66th District, Manhattan; 2007

Council Member Letitia James 35th District, Brooklyn; 2006

Council Member Tony Avella 19th District, Queens; 2005

State Senator Liz Krueger 26th District, Manhattan; 2004

Council Member Michael McMahon 49th District, Staten Island; 2003

Council Member Dennis Gallagher 30th District, Queens; 2002

State Senator Thomas K. Duane 29th District, Manhattan; 2001

Council Member Jerome X. O'Donovan 49th District, Staten Island; 2000

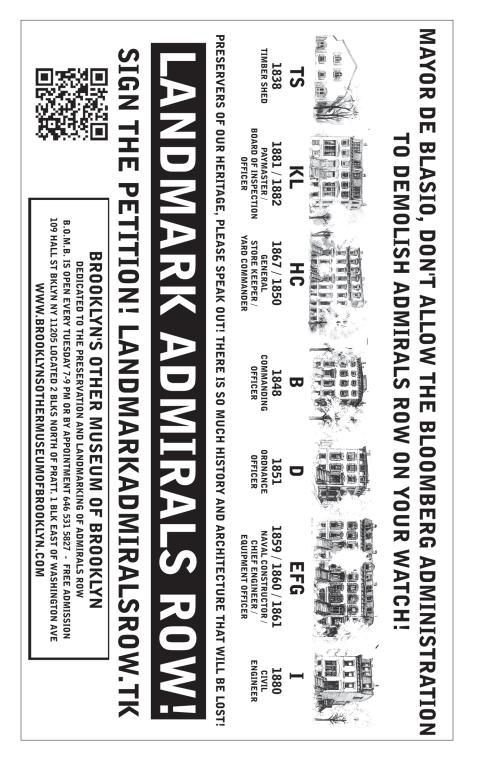
FRIEND FROM THE MEDIA AWARD

Tribeca Trib; 2013 DNAinfo; 2012 The Architect's Newspaper; 2011 Nicholas Hirshon, New York Daily News; 2010 AM New York; 2009 Brownstoner.com; 2008 Curbed.com; 2007 CityLand; 2006 Riverdale Press; 2005 The Staten Island Advance; 2004 The Villager and Albert Amateau; 2003 The City section, The New York Times; 2002 James Niccoloro; 2001 Jim O'Grady, The New York Times; 2000

MICKEY MURPHY AWARD

Susan Henshaw Jones; 2012 Bronson Binger & Ann Walker Gaffney; 2011 Joyce Mendelsohn; 2010 Chan Graham; 2007 Doris Diether; 2005 Stanley Cogan; 2004 Barnett Shepherd; 2003 Evelyn Strouse; 2002





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