




HISTORIC DISTRICTS COUNCIL

*19th Annual
Preservation Conference*

PRESERVATION NOW!
TODAY'S VICTORIES, LOSSES
AND ONGOING BATTLES!

MARCH 1-3, 2013





The Historic Districts Council is the citywide advocate for New York's historic neighborhoods. For more than forty years, HDC has worked to ensure the preservation of significant historic neighborhoods, buildings and open spaces, to uphold the integrity of the Landmarks Law and to further the preservation ethic.



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*19th Annual
Preservation Conference*

PRESERVATION NOW!
TODAY'S VICTORIES, LOSSES
AND ONGOING BATTLES!

March 1-3, 2013

Friday, March 1, 2013

Keynote and Opening Night Reception

6:00-8:00pm

Fashion Institute of Technology
Fred P. Pomerantz Art and Design Center
Katie Murphy Amphitheatre
West 27th Street and Seventh Avenue
Manhattan

Saturday, March 2, 2013

Conference and Preservation Fair

New York Law School
185 West Broadway
Manhattan

Sunday, March 3, 2013

Walking Tours

*Meeting times, locations and directions
will be provided upon registration.*

*If you have questions about programs associated
with the 19th Annual Preservation Conference,
please contact 212-614-9107 or e-mail hdc@hdc.org.*

PRESERVATION NOW! TODAY'S VICTORIES, LOSSES AND ONGOING BATTLES!

The 2013 Preservation Conference takes its inspiration from recent trends in preservation and the relationship between development and preservation in New York City. The keynote, panels and discussions will address several case studies that showcase how preservation has brought positive change to New York City and made it the city we enjoy today.

The Conference will consist of speakers highlighting both broad case studies as well as smaller, neighborhood-based battles. In the end, all attendees should come away better informed about how preservation works in New York City.

A distinguished group of preservationists, educators and community advocates from across New York City's five boroughs and beyond will address these issues. The Conference consists of two morning presentations and panel discussions with a keynote address the previous evening.

During the Conference, attendees will also hear directly from local advocates who are working directly on neighborhood-based preservation campaigns. Selected groups will present relevant projects and programs as part of HDC's Annual Preservation Fair in the gallery adjoining the Conference auditorium throughout the morning.

KEYNOTE AND OPENING RECEPTION

Fashion Institute of Technology
Fred P. Pomerantz Art and Design Center
Katie Murphy Amphitheatre
West 27th Street and Seventh Avenue
Manhattan

Friday, March 1, 2013

6:00-9:00pm

MIGHT THIS BE THE BEST OF TIMES?: A CONSIDERATION ON THE FUTURE OF HISTORIC PRESERVATION

*Keynote Address by Dr. Clement Alexander Price,
Vice Chair, Advisory Council on Historic Preser-
vation; Board of Governors Distinguished Service
Professor of History and Director; Rutgers Institute
on Ethnicity, Culture, and the Modern Experience*

Historic Preservation efforts over the past generation in the United States have been complicated by the powerful tug of a sturdy tradition of prestige and authority against rapidly changing realities in public sensibilities over the nation's history and memory. That which was once considered the core narrative in American history, as revealed in words, images and places, is now challenged by a revolutionary change in how America's past is researched, constructed, written about, and seen. The History Wars of the 1980s and 1990s are over, replaced, interestingly enough, by a broad consensus that the making of American democracy, and its tributaries, has been marked by intense struggle over the meaning and purpose of the nation's past and the weaving of new voices into the telling of the nation's story. With the cessation of the History Wars, and the popularization of an unprecedentedly complicated and contentious American historical narrative, there is an opportunity for the historic preservation movement to become an essential part of the New American History. A reception will follow the Keynote Address.

CONFERENCE PANELS

New York Law School
185 West Broadway
at Leonard Street, Manhattan

Saturday, March 2, 2013

8:30-9:30am

REGISTRATION, COFFEE, AND PRESERVATION FAIR

During the coffee and registration hour attendees will meet with civic and community-based groups who are working on neighborhood-based preservation campaigns. More than a dozen organizations will present their current efforts, including posters, images, postcards, petitions, brochures and other educational and advocacy literature. Come meet your fellow preservationists and learn about efforts to preserve our city.

9:30-11:00am

PRESERVATION CAMPAIGNS IN THE PUBLIC SECTOR

This panel will feature several prominent speakers on the topic of past and present preservation campaigns of significance. **Jack Goldstein**, former director of governance policy for Actors' Equity Association, will discuss the creation and success of the Broadway Theater District, which helped revitalize the Times Square area; **Andrew Scott Dolkart**, James Marston Fitch Associate Professor of Historic Preservation at the Columbia University Graduate School of Architecture, Planning and Preservation and Director of the school's Historic Preservation Program, will highlight his work documenting the history and evolution of the Garment Center, an area of Manhattan which is rapidly changing; and architectural historian **Kerri Culhane** will examine the recently proposed East Midtown Rezoning, which aims to drastically upzone the area allowing for massive new skyscrapers but may threaten some of the significant undesignated architecture in the area.

11:00-11:30am

BREAK AND PRESERVATION FAIR

11:30am-1:00pm

PRESERVATION CAMPAIGNS AND NEIGHBORHOODS

In recent years, neighborhoods across the city have faced massive new development while also campaigning to preserve their irreplaceable historic resources. Three panelists will examine three such examples, highlighting the ways each area has been affected. **Lacey Tauber**, Interim Academic Coordinator for Pratt Institute's graduate program in Historic Preservation & Planning, will assess the 2005 Greenpoint and Williamsburg Rezoning initiative, examining how it radically changed the neighborhood for better and worse; **Donald Brennan** of Brennan Real Estate LLC will use numbers and statistics to present the changes of several historic Brooklyn neighborhoods and show through financial analysis how preservation has made these communities more desirable; and long-time Harlem resident, architectural preservationist and historian **John Reddick** will present *In Context: Harlem's Past & Future*, which focuses on the area's architectural and cultural uniqueness and the sometimes contentious relationships that thwart their preservation and development.

SPECIAL PROGRAM!

Immediately following the conference panels, HDC will offer a free walking tour of the Tribeca neighborhood adjacent to the New York Law School. This short tour will examine the changes over time in Tribeca, focusing on both new construction within the designated historic district and as well as looking at some areas that were excluded from the original historic district designations. Tribeca is one of HDC's 2013 Six to Celebrate. Meet for the tour in the front lobby of New York Law School. Space is limited.

Sunday, March 3, 2013

WALKING TOURS

Meeting times, locations and directions for tours will be provided upon registration. Tours generally start between 10:00am and 1:00pm and last approximately two and a half hours.

GRAND CENTRAL TERMINAL AND MIDTOWN EAST, MANHATTAN

This tour with architectural historian **Anthony Robins** highlights Grand Central Terminal's centennial in 2013 and looks at the surrounding neighborhood. More than just a train station, the Terminal was the central monument of an entirely new midtown district—Terminal City—that sprang up over its sunken train yard. Most of Terminal City has disappeared, replaced by post-World War II office buildings, but some pieces still exist on Park, Lexington and especially Vanderbilt Avenues—including hotels and office buildings catering to business travelers. While some of these buildings, notably the Waldorf-Astoria Hotel and the Helmsley Building, have been designated as individual landmarks, others, including the Graybar Building and the Shelton Hotel, are threatened by the proposed East Midtown Rezoning which permits much larger buildings.

BOROUGH HALL SKYSCRAPER HISTORIC DISTRICT AND ENVIRONS, BROOKLYN

The Borough Hall Skyscraper Historic District was designated in 2011 to protect a group of significant turn-of-the-century commercial buildings centered around Brooklyn Borough Hall. The area includes several early skyscrapers by prominent firms such as Schwartz & Gross, Parfitt Brothers, George L. Morse, and Helmle, Huberty & Hudswell. For this tour, architectural historian **Francis Morrone** details the significance of this early commercial area and how it affected the development of Brooklyn.

FURTHER ALONG THE GRAND CONCOURSE, THE BRONX

Visit several treasures along the Grand Concourse, the Bronx boulevard modeled on the Champs-Élysées. This tour will include a special focus on the portions of the Concourse around Hostos Community College and further to the south, including such significant structures as the C. B. J. Snyder–designed Public School 31, Estey Piano Factory, and the Mott Haven Historic District. Attendees will learn more about the continuing evolution of the South Bronx with guide **William Casari**, archivist and instructional librarian at Hostos Community College.

NEW YORK UNIVERSITY AND GREENWICH VILLAGE, MANHATTAN

Join guide **Kyle Johnson** AIA as he highlights recent past architecture in Greenwich Village, focusing especially on the Washington Square Park periphery and the adjoining urban-renewal superblocks. This tour will address the current plan by New York University to build more than two million square feet of new development in the Village, which would seriously compromise significant mid-century complexes like Washington Square Village, with its Sasaki-designed landscape, and the I.M. Pei-designed Silver Towers.

FLUSHING MEADOWS- CORONA PARK, QUEENS

Architectural historian **John Kriskiewicz** takes tour goers on a visit to Flushing Meadows-Corona Park, the second largest park in New York City and the site of many historical artifacts related to the 1939 and 1964 World's Fairs, including the Unisphere, New York City Pavilion (now Queens Museum), Hall of Science and the New York State Pavilion. The park has been the site of continued issues around privatization of parkland, including the recent proposal for a soccer stadium on

the site of the existing Fountain of the Planets, another remnant of the Fairs.

CONFERENCE CO-SPONSORS & NEIGHBORHOOD PARTNERS

Alice Austen House Museum
The All Faiths Restoration & Beautification Program
American Planning Association,
New York Metro Chapter
Art Deco Society of New York
Atlantic Avenue Local Development Corporation
Auburndale Improvement Association
The Battery Conservancy
Bay Improvement Group
Bay Ridge Conservancy
Bay Ridge Historical Society
Bayside Historical Society
Beachside Bungalow Preservation Association
The Beaux Arts Alliance
Bedford Barrow Commerce Block Association
Bedford Corners Historic District
Bedford-Stuyvesant Society for Historic Preservation
Beverly Square East Neighborhood Association
Beverly Square West Association
Bicycle Transportation Action
Boerum Hill Association
Bowery Alliance of Neighbors
Bowne House Historical Society
Bridge Plaza Civic Association
Broadway-Flushing Homeowners Association
Bronx Historical Society
Bronx Landmarks Taskforce
Bronx Parks 125 Anniversary Committee
Bronx Shepherds Restoration Corporation
Brooklyn Borough Historian Ron Schweiger
Brooklyn Heights Association
Brooklyn Historic Railway Association
Brownstone Revival Coalition of New York
Carnegie Hill Neighbors
Carroll Gardens Association
Carroll Gardens Landmark Committee
Caton Park Neighborhood Association
Central Queens Historical Association
Central Village Block Association
City Island Historical Society
Citizens of Agate Court
Citizens for Cambridge/Oxford Historic District
Civic Association of Mid-Manhattan
Civitas
Clay Avenue Historic District
Cobble Hill Association
Committee for Environmentally Sound Development
Concerned Citizens of Greenwood Heights
Concerned Citizens of Laurelton
Council of Chelsea Block Associations
Council Member Vincent Gentile's
Preservation Committee

Crow Hill Community Association
Crown Heights North Association
Decker Avenue Civic Association
Defenders of the Historic Upper East Side
Design Trust for Public Space
Develop Don't Destroy Brooklyn
Ditmas Park Association
Ditmas Park West Neighborhood Association
Docomomo US
Douglaston/Little Neck Historical Society
The Drive to Protect the Ladies' Mile District
Duffield Street Block Association
DUMBO Neighborhood Alliance
East 7th Street Block Association
East 12th Street Block Association
East 60s Property Owners Association
East 79th Street Neighborhood Association
East 83rd/84th Street Block Association
East 84th Street Neighborhood Association
East 86th Street Merchants/Residents Association
East Elmhurst-Corona Civic Association
East Harlem Historical Organization
East Harlem Preservation
East Midtown Coalition for Sensible Development
East Village Community Coalition
East Village History Project
Families United for Racial and Economic Equality
Fine Arts Federation
Fiske Terrace Association
Flatbush Development Corporation
The Floyd Bennett Field Task Force
Flushing Meadows-Corona Park Conservancy
Fort Greene Association
Fort Independence Park Neighborhood Association
Four Borough Neighborhood Preservation Alliance
Friends of Abe Lebewohl Park
Friends of the Bialystoker Home
Friends of Brook Park
Friends of First Avenue Estate
Friends of the Hall of Fame for Great Americans
Friends of the Lamartine Place
Friends of the Lower West Side
Friends of Petrosino Square
Friends of Sunset Park
Friends of Terra Cotta
Friends of the Old Croton Aqueduct
Friends of the Upper East Side Historic Districts
FROGG: Friends & Residents of Greater Gowanus
Fulton Ferry Landing Association
Fund for Park Avenue
Glendale Civic Association
Gramercy Neighborhood Associates
Gramercy Park Block Association
Greater Astoria Historical Society
Greater Woodhaven Development Corporation
Greenwich Village Community Task Force
Greenwich Village Society for Historic Preservation
The Green-Wood Cemetery
Halsey Street-Arlington Place Progressive
Block Association

Hamilton Heights-West Harlem Community
Preservation Organization
Harlem Preservation Foundation
Henderson Place Historic District Association
High Bridge Coalition
Highlands Historic Preservation
Historic House Trust of New York City
Historic Landmarks Preservation Center
Historic Neighborhood Enhancement Alliance
Historic Park Avenue
Historic Richmond Town
Historic Wallabout Association
Hope Community
Independent Friends of McCarren Park
Institute of Classical Architecture & Art
Jackson Heights Action Group
Jackson Heights Beautification Group
Jackson Heights Garden City Society
Juniper Park Civic Association
Kew Gardens Civic Association
Kew Gardens Hills Civic Association
King Manor Museum
Kissena Park Civic Association
Landmark West!
Lefferts Manor Association
Liberty Park Homeowners Association
Long Island City Alliance
Long Island City Interblock Association
Longwood Historic District Community Association
Louis Armstrong House Museum
Lower East Side Business Improvement District
Lower East Side Preservation Initiative
Lower East Side Tenement Museum
The Maple Grove Cemetery
Merchant's House Museum
Metropolitan Historic Structures Association
Metropolitan Museum Historic District Coalition
Metropolitan Waterfront Alliance
Middle Village Owners & Residents
Midwood Development Corporation
Midwood Park Homeowners Association
Modern Architecture Working Group
Morningside Heights Historic District Committee
Mott Haven Historical Society
Mount Morris Park Community Improvement
Association
Mud Lane Society for the Renaissance of Stapleton
Municipal Art Society
Murray Hill Neighborhood Association
Museum of the City of New York
Myrtle Avenue DMA
Myrtle Avenue Revitalization Project
National Trust for Historic Preservation
Neighborhood Housing Services of New York City
Neighborhood Preservation Center
Newtown Historical Society
The New York Landmarks Conservancy
New York Marble Cemetery
New York Preservation Alliance
New York Preservation Archive Project

93rd Street Beautification Association
97th Street Block Association
NoHo Manhattan
NoHo NY Business Improvement District
The North Shore Waterfront Greenway
Ocean on the Park Block Preservation Association
Olinville Taxpayers & Civic Associations
122 Block Association
138th Street Block Association
Park Slope Civic Council
Parkway Village Historical Society
Parkway Village Landmark Committee
Pitkin Avenue Business Improvement District
Place Matters
The Poppenhusen Institute
Pratt Area Community Council
Pratt Center for Community Development
Preservation Greenpoint
Preservation League of New York State
Preservation League of Staten Island
Preservation Volunteers of America
Preserve & Protect
Prospect Heights Neighborhood Development Council
Prospect Park South Association
Queens Civic Congress
Queens County Farm Museum
Queens Historical Society
Queens Jewish Historical Society
Queens Preservation Society
Red Hook Civic Association
Rego-Forest Preservation Council
Richmond Hill Historical Society
Ridgewood Property Owners & Civic Association
Roebling Chapter, Society for Industrial Archeology
Roosevelt Island Historical Society
Sandy Ground Historical Society
Save America's Clocks
Save Coney Island
Save the Landmarks
Save the Pennsylvania Hotel
Sea View Historic Foundation
Senator Street Historic District
Society for the Architecture of the City
Society for Clinton Hill
Society for the Preservation of Weeksville
& Bedford-Stuyvesant
SoHo Alliance
South Midwood Residents Association
South Village Landmark Association
St. George Civic Association
St. Mark's Historic Landmark Fund
State Street Block Association
Staten Island Historical Society
Staten Island Museum
Stockholm Street Block Association
Stuyvesant East Preservation Action League
Stuyvesant Park Neighborhood Association
Sunnyside Gardens Preservation Alliance
Sunset Park Landmarks Committee
Sustainable South Bronx

Sustainable Yards
Sutton Area Community
10th & Stuyvesant Streets Block Association
Tottenville Historical Society
Tribeca Community Association
Tribeca Trust
Trust for Architectural Easements
Tudor City Association
Turtle Bay Association
22 Street East Block Association
23rd Street Association
Two Bridges Neighborhood Council
Union Square Community Coalition
Van Cortlandt Manor
Van Duzer Street Civic Association
Victorian Society New York
Village Alliance Business Improvement District
Vinegar Hill Neighborhood Association
The Waterfront Museum
Weeksville Heritage Center
West 15th/16th Street Association
West 54th-55th Street Block Association
West 80s Neighborhood Association
West Brighton Community
Local Development Corporation
West Brighton Restoration Society
West Cunningham Park Civic Association
West End Preservation Society
West Midwood Community Association
West Village Committee
Westerleigh Improvement Society
Westsidiers for Public Participation
Williamsburg Greenpoint Preservation Alliance
Women's City Club
Woodhaven Cultural & Historical Society
World Monuments Fund
Yorkville/Kleindeutschland Historical Society

The 19th Annual Preservation Conference is supported, in part, by public funds from the New York City Department of Cultural Affairs in partnership with the City Council and by the New York State Council on the Arts with the support of Governor Andrew Cuomo and the New York State Legislature. Additional support is provided by City Councilmembers Margaret Chin, Inez Dickens, Daniel Garodnick, Vincent Gentile, Stephen Levin, and Rosie Mendez.



CONFERENCE REGISTRATION

Name _____

Organization _____

Address _____

City/State/Zip _____

Telephone _____

E-mail _____

Friday, March 1, 2013: 6-9pm

KEYNOTE ADDRESS AND OPENING RECEPTION

___ \$35/person

___ \$30/person for Friends of HDC, Students, Seniors

Saturday, March 2, 2013: 8:30am-1:00pm

19TH ANNUAL PRESERVATION CONFERENCE

___ \$35/person*

___ \$25/person* for Friends of HDC, seniors

___ Free/student * (with valid school ID)

* *Includes continental breakfast*

Sunday, March 3, 2013

WALKING TOURS

___ \$15/person NYU AND GREENWICH VILLAGE

___ \$15/person GRAND CENTRAL TERMINAL
AND MIDTOWN EAST

___ \$15/person BOROUGH HALL SKYSCRAPER HD

___ \$15/person FURTHER ALONG THE GRAND CONCOURSE

___ \$15/person FLUSHING MEADOWS-CORONA PARK

I cannot attend any of the Preservation Conference events but would like to make a tax-deductible contribution to the Historic Districts Council in the following amount:
\$ _____

Join now and save!

I would like to become a Friend of HDC with my tax-deductible contribution of: \$50 \$40 \$100 \$75
\$250 \$500 Other amount \$ _____

Total enclosed: \$ _____

Credit card payments:

Visa MasterCard American Express

Card number _____

Expiration date _____

Security Code _____

Please make check payable to the Historic Districts Council. Return registration form with payment by February 22, 2013, to Historic Districts Council, 232 East 11th Street, New York, NY 10003.

Historic Districts Council
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